



KAKANO FUNDING REPORT

FRINGE 2010

This report is compulsory for all those who received Kakano funding. The following questions are formed to be able to accurately report to Creative New Zealand on the effectiveness of this funding. Please take care in answering these questions honestly, and if you have any queries, or need assistance get in contact with us on (04) 382 8015 or welcome@fringe.co.nz.

Name of your production

How did you find out about Kakano funding?

Amount of Kakano funding received

What aspects of your production was Kakano funding intended for?

KAKANO GOALS

Please list up to three goals that you hoped to achieve with the use of Kakano funding for your production:

(for example)

- To produce my first event/ show.
- To further audience development and/ or raise awareness of this production/ event.
- To produce a dynamic, innovative work.
- To produce a world class production.
- To develop a marketable/ viable work for future development or financial gain.

1.

2

3

Do you feel you were successful in achieving these goals and how were you able to measure this success?
(For example: We aimed to increase audience development and achieved this by increasing our marketing which in turn raised our house percentage to 90%. This was measured by talking to/ surveying our audience to find out how they knew about this show.)

Please note that it is OK to admit that didn't reach your goals – that all didn't go according to plan in certain areas of production. – We want HONEST answers!

1.

2

3.

Please attach your production budget that clearly shows the breakdown of expenditure and income items. Highlight the areas where Kakano funding was used. *(See example budget attached)*

COMMENTS

Please list any further comments

Please complete and return this report along with your completed budget and your 'How Did My Fringe Event Go?' report by:

FRIDAY 19 MARCH 2010 – 5PM

IN PERSON:

Fringe Office
Wellington Arts Centre
69 Abel Smith Street, Level 2
Wellington 6011

BY POST:

Kakano 2010
PO Box 6596
Marion Square
Wellington 6141